

SOUTH AFRICA GIVING 2017

An overview of individual giving in South Africa.



81%

HAVE GIVEN MONEY IN THE PAST 12 MONTHS



AMOUNT DONATED MOST POPULAR CAUSES



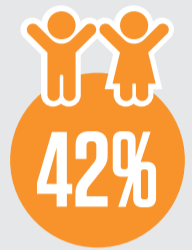
THE MEDIAN AMOUNT DONATED OR SPONSORED



HELPING THE POOR



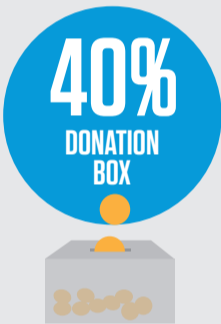
RELIGIOUS ORGANISATIONS



SUPPORTING CHILDREN

MOST POPULAR MEANS OF GIVING GIVING TO CHARITY

Top three ways of giving in South Africa



WOMEN



R1,196

MEAN DONATION IN THE PAST 4 WEEKS

MEN



R1,414

MEAN DONATION IN THE PAST 4 WEEKS

VOLUNTEERING IN SOUTH AFRICA

61% HAVE VOLUNTEERED

45% FOR A CHARITY
49% FOR A RELIGIOUS ORGANISATION



18-24 YRS ARE MORE LIKELY TO VOLUNTEER

WHY PEOPLE GIVE THE FUTURE OF GIVING IN SOUTH AFRICA



HALF OF DONORS SAY THEY GIVE BECAUSE THEY CAN MAKE A DIFFERENCE



53% WOULD DONATE MORE if they had more money



Charities Aid Foundation (CAF) is a leading international not-for-profit organisation with over 90 years of experience working at the forefront of philanthropy. CAF works to support a vibrant and independent civil society by pioneering effective and sustainable ways of giving. With active operations across six continents, we harness local knowledge and expertise to support impactful, tax efficient giving around the world and advocate for an enabling giving environment.

* This report is based on data collected by YouGov on behalf of CAF. In South Africa, 1,001 interviews were completed online between 6th - 17th July 2017. The survey was conducted using YouGov's panel partner, Toluna, an international online panel provider.

For more information visit www.cafsouthernafrica.org